

# STAGE, STORE AND SELL—FOR MORE!



CALL **877-757-5687** today to speak to a litemovers representative about how we can help you move your listings.

And get your copy of "Keeping it Lite" a guide to a smooth move. >



## SECURE MORE LISTINGS BY SETTING THE STAGE FOR YOUR CLIENTS.

Recommending staging services can increase the sale price of your listing by as much as 10%, shorten the time on the market and enhance your image as a professional realtor. Staging, with rental or existing furniture, increases the appeal of a home and increases showings by as much as 46% for those homes viewed online.

### Storing and Staging can be effortless and profitable for you and your clients. litemovers can help.

Staging requires rearranging or replacing existing furniture, eliminating clutter and unnecessary items and even replacing furniture with more attractive goods. litemovers will be there to assist in the physical labor, as well as packing and more:

- Recommending a staging professional if needed.
- Arranging furniture within the home.
- Disposing of unwanted items.
- Storing your client's unused furniture and accessories.

### Referring litemovers to your clients will enhance your services, your value and your image.

- litemovers is fully licensed and insured.
- Our professional crew receives thorough background checks, followed by year-round training and education.
- Our moving team will not leave the job until you and your client are 100% satisfied.
- Unlike the majority of our competitors, litemovers offers a one-hour minimum time frame for our customers.
- 90% of our moves come in under estimate. We provide honest and realistic estimates right up front.

## FACTS ABOUT STAGED HOMES\*

Staging fees are considered an "advertising cost" and can be subtracted from the gain on the sale of the home.

A simple **1–3%** investment on home staging yields an 8–10% return.

**81%** of buyers find it much easier to visualize the property as a future home.

**46%** more buyers are willing to walk through a home viewed online.

**28%** of buyers are willing to overlook other property faults.

\*NAR Statistics

# litemovers